

Our Values

Civilization

Our civilization encompasses our interactions with each other.

At Paralenz we give a coin for a dime to demonstrate generosity for greater purposes than the individual short-term benefit. At our company there is no need for written rules. For a civilization to safeguard creativity we strive for diversity. We are at our best game when we utilize each other's differences instead of just tolerating them.

Progressive Pathfinders

At Paralenz, you use your talent to challenge others and encourage others to challenge you in return. We are never satisfied with mediocrity, at any level - from our customer experience to your commitment and wellbeing at the office. Together, we strive to set the bar for our industry. We challenge conventions and inspire people to seek harmony over action. Freedom over adrenaline. Because although we are small compared to our competitors, we are not afraid to dream big on behalf of the future of diving.

Customer Centric

Paralenz is set to life to inspire meaningfulness in diving.

We are divers, for divers and our Ocean - never driven by technology alone, nor individual ambitions. Our creativity and curiosity is a natural part of our personality. Our goal is always to develop products and services that empower and activate the Paralenz community to create a movement that speaks for the ocean.

Real Ocean Impact

While being in the business of documenting outdoor experiences, we do not share the belief that being a solo daredevil in the wild makes you a hero. Rather, we believe in equipping our customers with the ability to make an impact - dive by dive. Because any real change is driven by the power of the crowd. What we cannot achieve alone, we are able to do with others. And when everyone does a little, it all of a sudden becomes a lot. By living our brand we guide and encourage each other to make greener everyday choices - small and big, home and at work.